

VIRTUAL
QATAR
MATCHMAKING
EVENT 2021

**FOSTERING
NEW PARTNERSHIPS**
AND DRIVING
THE FUTURE TOGETHER

2-3 MARCH 2021

EEN Partners Guidelines & Information

About Qatar Matchmaking Event 2021

Fostering New Partnership and Driving the Future Together

Qatar Matchmaking Event is a virtual event organized by EEN Qatar/Qatar Development Bank (QDB) under Tasdeer services, aiming to gather top Qatari manufacturers and international distributors, potential partners & businesses to discuss and develop future partnerships.

The matchmaking event will focus on raising awareness of the manufacturing capabilities in Qatar, in addition to opening new horizons for international companies to partner with leading manufacturers in Qatar

Event Overview

Co-organizer Invitation

Participant Approval

Tips prior Event &
During Event

Marketing Pack

Event Focus



The Qatar Matchmaking Event in the year 2021 will focus on multiple verticals from Construction to Pharma showcasing the manufacturing capabilities in the State of Qatar.



Construction, Building Materials, Chemicals & Electrical Equipment



Plastic & Packaging



Chemical Products



Paper Products



Fast-moving consumer goods



Food & Beverage goods



ICT Services



Pharma, Healthcare & Medical Equipment

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Why Virtual?

The Future of Business Gatherings



With the rise of **COVID-19** pandemic restricting travel and cancelation of various exhibitions and matchmaking events. Qatar Development Bank new **transformation** strategy is to create change and **conduct** various virtual matchmaking events and connect leading **exporters** to various international companies around the world.

Virtual Events to rapidly change environment, and to provide the tools required to move forward in an **uncertain** future with **confidence**.



EVENT FLOW



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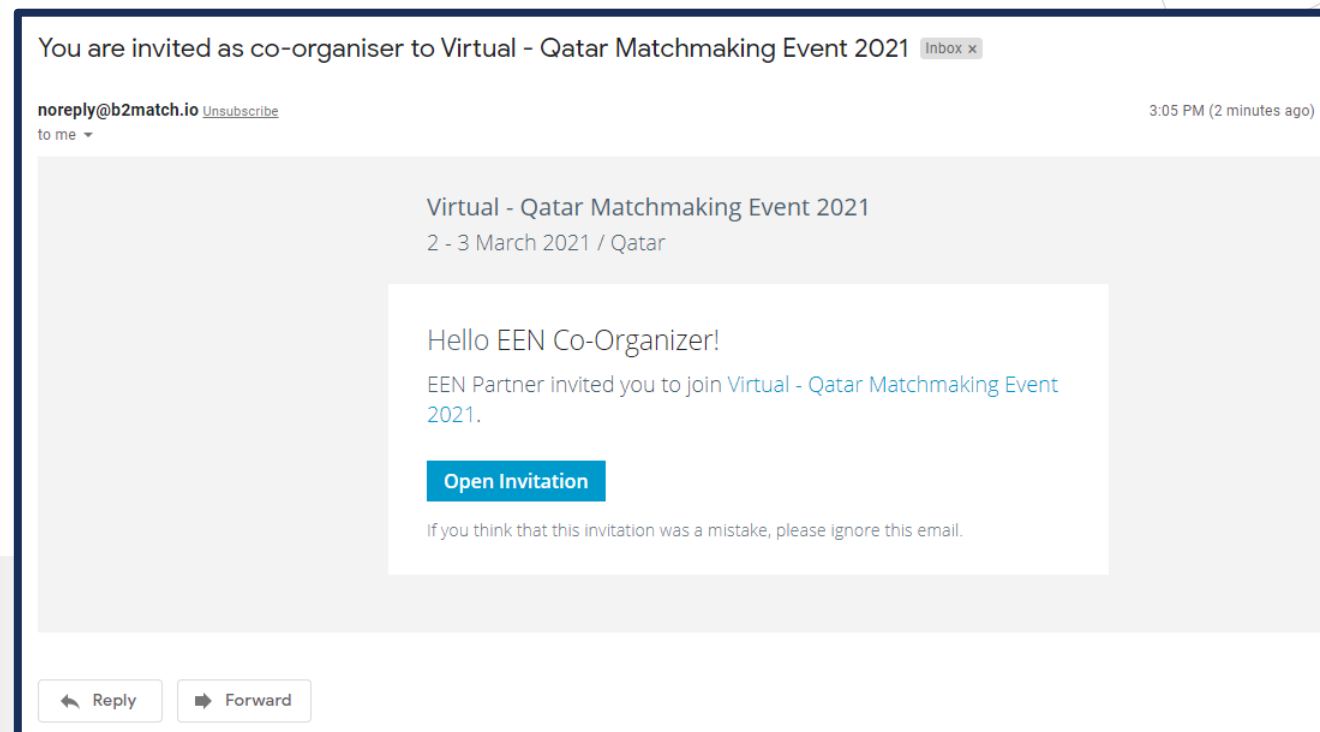
Tips prior Event &
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We Welcome you onboard to the Virtual Qatar Matchmaking Event 2021.

If you have requested or being invited to be one of the co-organizer of the event. You will receive an email from our end. Please click on Open invitation and login in with the designated email provided from your end. Once logged in you will receive access to the control panel allow you to manage participants from your country.



Please make sure to share us your EEN Organization Code & High quality logo to be published on the event platform

Allow up to 4 working days for your organization to be added on EEN and your logo to be published on the event website

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Close



Όνομα επίθετο

Όνομα εταιρείας

View Profile

PHONE

EMAIL

✓

Send Email

LAST LOGIN

January 19, 2021, 13:33

☐

Profile Not Activated
Toggle right to activate it

☒

Profile Visible
Toggle left to make it invisible

Impersonate User

Download Agenda

Cancel Participation

Profile
Attendance
Meetings
Settings
Activities
Notes

Participant Type

Participation Types are used to group participants by type in order to distinguish them

Please click on “Participants” tab on the B2Match dashboard. The dashboard will allow you to approve and make changes to the participants that are being invited from your organization.

This event will be monitored on a constant basis. If there are Participants that have registered as a foreign company in a foreign language. Please make sure to translate the relevant information to **ENGLISH** prior approving it.

If the company has filled out all the information correctly you can **ACTIVATE** the profile accordingly.

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We encourage all participants to add the relevant information on the marketplace. Marketplace allows your participant to stand out and receive more meetings requests

Describe the technology, product & expertise you are offering. Also, specify the type of partner you are looking for. Marketplace will allow your profile for more visibility among all registered companies.

Home Participants Marketplace Agenda Login

881 Opportunities found

Search

☐ PARTNERSHIP (66)

☐ PROJECT COOPERATION (31)

☐ INVESTMENT (20)

☐ EXPERTISE (33)

☐ REQUEST (26)

PRODUCT

GRP/ GRE/ GRV Pipes, Fittings, Accessories, Tanks, Vessels...

Manufacturing, Engineering and Site services related to GRP pipes, fittings and other related products.

Buyer Manufacturer Demonstration +3

Ali Assi
Technical Manager at Amiantit Qatar Pipes Co
Doha, Qatar

PRODUCT

COVID-19: High-quality alcohol-containing antiseptics for ...

I offer high-quality alcohol-containing antiseptics for hands, Ukrainian production. The product has the following composition: in 100 ml of the solu...

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**Christoph Baier**Managing Director at **Ambi-Vation GmbH**

Berlin, Germany

Request meeting

STEP 3

Send message

STEP 2

Service provider (design, engineering, IT) / International Visitors

Ambi-Vation GmbH

We connect medium-sized companies, corporations and the public sector with relevant start-ups and successful innovation partnerships. We have a special focus on property technology and construction technology innovators, suppliers and startups.

As a specialist for these domains we recently published a PropTech and ConTech Startup Guide which you can find here: <https://ambivation.com/proptech-startup-guide/>

Talk to me if you have any questions about the European and global PropTech / ConTech Startup market.

MATERIALS

Concrete, block & bricks

Construction components and materials

Electrical systems

Facades

Insulating materials

Plumbing

Solar systems

Steel

Ventilation

Windows/doors

Paper Products

VALUE CHAIN

Business Development

Investment/ Financing

Design / R&D / Engineering

Testing & Analysis

Components / Materials

Production

Sales & Distribution

Service / Maintenance / Supply

CONSTRUCTION**! IMPORTANT NOTE**

Please refer to your IT Department in the organization to allow the website to operate properly to avoid any technical issues during the matchmaking meeting.

How do virtual matchmaking meetings work?

STEP 1

Search and identify promising partners either via **Participants** or **Marketplace**

STEP 2

Use send message button to message potential partner and providing them insight about your organization. Please make sure to provide 2 or 3 date/time suggestions

STEP 3

Request Meeting or receive a meeting request from the participant. Accept and select time of meeting

STEP 4

Confirmed Meetings are summarized under the **MEETINGS** menu

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How to get ready for your meetings

STEP 1

After logging into the website
Please click on the menu button “AGENDA”

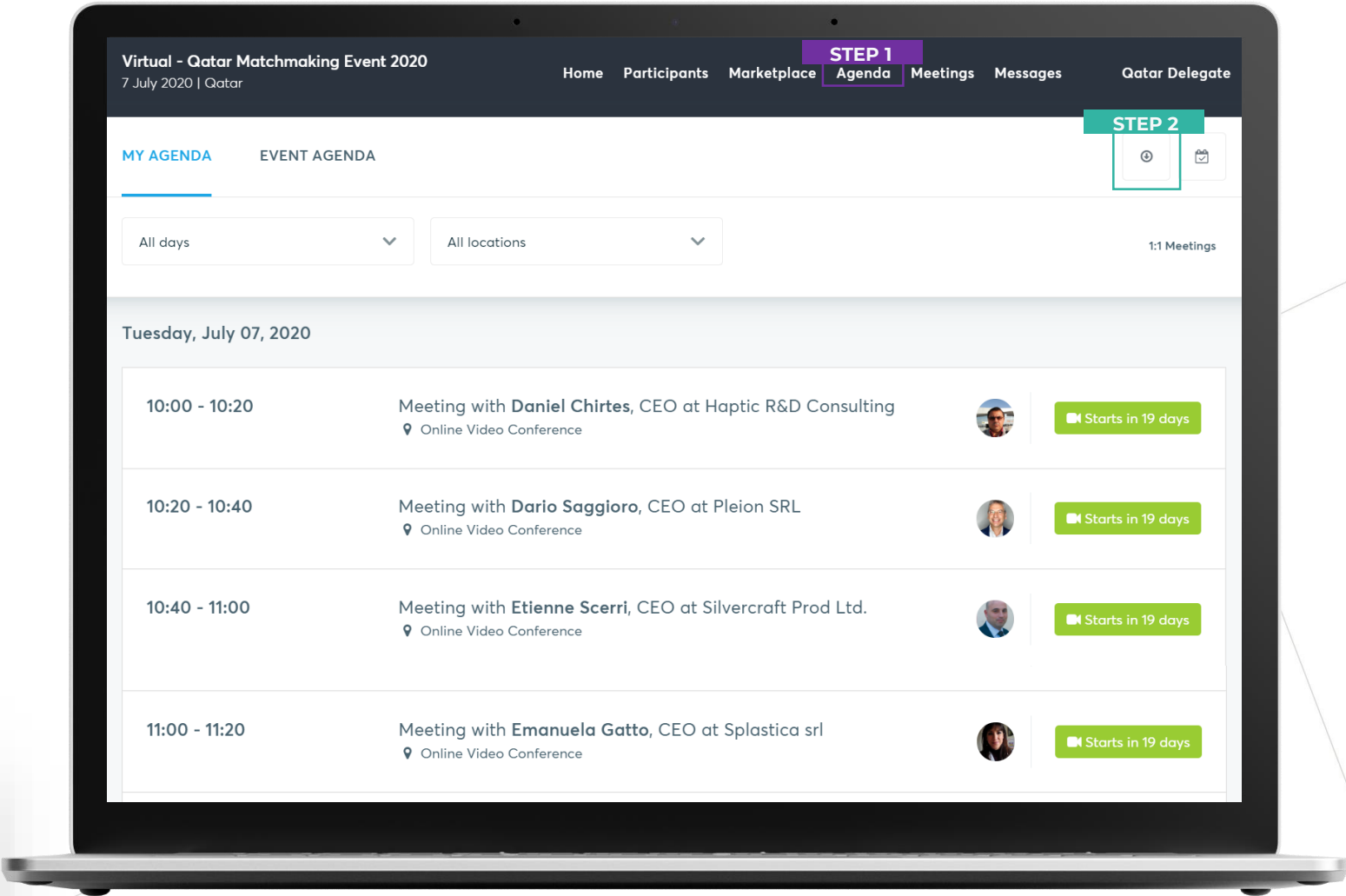
STEP 2

This page will allow you to view the list of meetings with timings that have been scheduled from your end/accepted from participant request

Click on the Download Agenda. That will extract your meetings in PDF format.



Please make sure to keep the Agenda in hand **during the event** to able to manage your meetings and timings effectively **without delays**



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In order to make the website operational on your browser. Please make sure to conduct a test call prior to the meeting with relevant client

The screenshot shows the 'Meetings' tab selected in the top navigation bar. A 'STEP 1' label is positioned above the 'Meetings' tab. A 'STEP 2' label is positioned above a button that says 'Camera and microphone test'. Below this button, there are sections for 'PENDING 0', 'CANCELED 0', and 'AVAILABILITY'. A message states 'displayed in the Asia/Qatar time zone (the current time is 09:03). Change'. At the bottom, there is a meeting card for 'Matchmaking Officer at Qatar Development Bank' with a time of '16:30 - 16:50', date 'Tuesday, March 02', and location 'Online Video Conference'. Below the card are buttons for 'Cancel', 'Reschedule', 'Invite guests', and 'in 1 minute'. A green banner at the bottom contains an exclamation mark icon and the text: 'If the test is failing and you're unable to see the camera and hear your voice. Please contact your IT team to resolve this matter prior the event.'

STEP 1

Go to your meetings tab after logging in to the event website

STEP 2

Click on the Camera & Microphone test button and follow on the instructions on the screen. Please make sure to allow Microsoft & camera for the test to successfully work on your browser (Google Chrome/Mozilla Firefox)

Event Overview

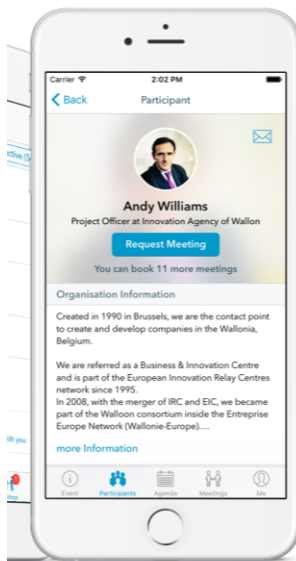
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Got more questions? FAQs are recently are added to the event website – [Click here](#)



Improve your event experience
Download the b2match Matchmaking and Event Networking App

Event Info

Get all the relevant information about the event such as location and contact information.

See who's attending

Take a look at who else is attending, what kind of business they are offering and looking for and get in touch.

Request and manage meetings

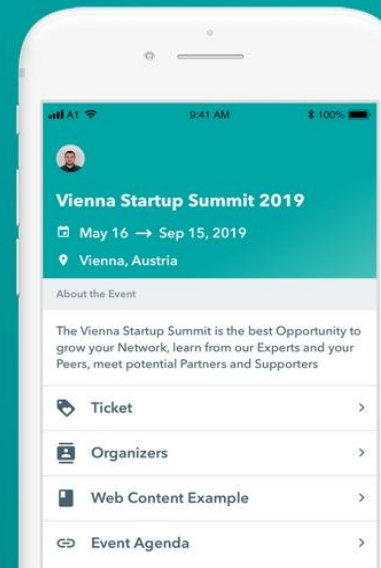
Schedule meetings with potential partners to meet at the event. They will be notified about your request.

Personalized Agenda

The agenda shows all your meetings and sessions you are interested in.

B2MATCH APP
Available on
Android & iOS

Have an overview of
all your events



Once you have completed the registration. Please make sure to download the B2Match App to receive invitation from international companies and be able to schedule your meetings from the app.

The app will allow you to receive the most updated news about the event and also allow message the international companies.

Click on the below respective picture to download the app



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Pre-event tips you may follow for an effective and productive virtual matchmaking event without facing technical issues



Check your audio quality, using headphones is highly advised.



Use a good webcam to improve the image quality, avoid connecting via phone.



Consider cutting your video in case of broadband issues.



Use B2MATCH app in order to be able to have your meeting schedule always at hand.



Please keep phone notifications enabled you might receive cancellations or meeting requests prior to the event.



Check your participants Time-Zone. Time zones to be based on the location of the participants

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During event tips you may follow to be able to present your organization in the most effective manner to the international participant



Access the platform and be online at least 5 minutes before your meeting starts.



RESPECT the other participants' time and show up to all your meetings.



Press the START BUTTON in your profile and start your meeting.



Please make sure you use Mozilla Firefox or Google Chrome as your browser



If an unforeseen circumstance arises and you will not attend a meeting. Please let us know



Live chat will be available during the event day. Our team will be available to resolve any issues.

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Qatar Development Bank measures client SUCCESS as an important aspect to align ourselves in the most effective manner.



Co-Organizers that have contributed throughout the entire participation of the event. Will receive a digital certificate of participation from Qatar Development Bank. The digital certificates will be addressed to you and your organization.

Please allow 2 weeks for the certificates to be processed post event.

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We encourage all co-organizers to promote the event through their network via social media platforms, email, websites posts & newsletters. Please make sure to share the link of the web/social post for us to keep track accordingly.

The bespoke Marketing pack that will include the following

Event
Banner

Event Content
for Web

Event Logo

Email Content

EEN Hashtag
#EENCanHelp

Marketing Pack can be accessed on the below link

[EEN Marketing Pack](#)

File Name – EEN Marketing Pack.zip

File Size – 4.68MB

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THANK YOU!

For any further information
please contact us on
aanwar@qdb.qa

